

DENMARK – COUNTRY INSIGHT

01 NATIONAL STRATEGIES

Title of strategy	Year	Author	Themes
National Olympic Committee And Sports Confederation Of Denmark (Dif) - Tackling The Sustainable Development Goals	2019	OC Denmark	Health & Well-Being, Mental Health, PA, Volunteerism, Equal access, Education, Gender Equality and Empowerment, Sustainable Energy, Justice, Cities.
Political Agreement on Sport	2014	Danish Parliament	Sport for All, Health (mental, allgemein, motricity), Integrity, Sport in relation to learning, well-being, and education in and outside school, Sport in nature and urban spaces, Economy (Branding, marketing, international impact), Collaboration with other Ministries
Follow-up Agreement 2016 : Danish Sports Policy Aims	2016	Danish Parliament	

Other governing body : Danish Ministry of Culture

02 PRACTICAL INITIATIVES

Title of strategy / event / programme / campaign	Year	Author	Short description
Health & Wellbeing			
Campaign - Get the School moving	2009	Danish School Sport Association	Established the nationwide "Get moving" campaign, which has been implemented in most years since 2006.
Programme : Move for Life		OC Denmark	One of the working groups promotes physical activity and sports for health by ensuring cooperation between the health care sector and local and national actors in both organized and non-organized sports. The working group also promotes participation in sports, particularly among inactive groups.
Booklet : "The unheard abuse"	2010	OC Denmark	Prevent sexual offenses against children and adolescents
Social Inclusion			
Danish sport policy	Since 2016	Ministry of Culture	The Danish Sports Policy (2016) ensures that all groups in society have the opportunity to participate in sports or exercise. The policy stipulates that special efforts should be made to involve children, adolescents and adults who are not already involved in organized sports as well as disabled or vulnerable groups who may find it difficult to participate in the traditional settings of sport associations.

Education

Daily physical exercise at school 45 min. mandatory	since 2013	Ministry	Daily physical exercise was made a mandatory part of the school day in 2013. Students in public primary and secondary schools are now required to engage in 45 min of physical exercise every day to improve their learning, health and overall well-being. Activities are either integrated into learning structures or conducted during time specifically dedicated to exercise. The Ministry provides materials and invites professionals to take part in courses to ensure physical exercise in the classroom and assists schools and municipalities in designing systematic, structured plans. The main aim is to motivate students and provide a variety of opportunities to be active.
Gerlev Play Park	since 1999	Gerlev Park	The community of Gerlev has a 30,000 m2 park that is designed to experience and experiment with the playful movement culture.