

SPAIN – COUNTRY INSIGHT

01 NATIONAL STRATEGIES

Title of strategy	Year	Author	Themes
Integral Plan for Physical Activity and Sports (Plan A+D)	2010	National Sports Council (gathers : Ministry of Health, Social Services and Equality, the Ministry of Education, Culture and Sports, representatives of the autonomous communities, Spanish Olympic Committee, among others	Healthy lifestyle (in schools, in the workplace etc), sport in schools, funding, accessibility, participation in PA

02 PRACTICAL INITIATIVES

Title of strategy / event / programme / campaign	Year	Author	Short description
Health & Wellbeing			
Awareness campaigns – Plan Take Care of Yourself <i>Plan Cuidate +</i>	2015	Spanish Agency for Consumer Affairs, Food Safety and Nutrition of the Ministry of Health, Social Services and Equality	Programme with tips on nutrition and life-style, PA

<u>Awareness campaigns – Active Movement</u> <i>Movimiento Activate</i>	2014	Spanish Agency for Consumer Affairs, Food Safety and Nutrition of the Ministry of Health, Social Services and Equality	Online campaign aimed at teenagers 13-17 years old. Raises awareness on the importance of healthy habits.
<u>Awareness campaigns - Activilandia</u>	2014	Spanish Agency for Consumer Affairs, Food Safety and Nutrition of the Ministry of Health, Social Services and Equality	Virtual theme park used as an educational initiative to promote healthy habits among children aged 6–12 years
<u>Plan - ADB 2020 II</u>	2019-2021	Spanish Ministry of Culture and Sports	Plan to Support Base Sports, increase the number of sports practitioners and promote PA + healthy lifestyle
Gender Equality			
WOMAN UNIVERSE <u>UNIVERSO MUJER II</u>	2019-2021	Spanish Ministry of Culture and Sport	Program that aims to promote and increase female participation in all areas of sport
Social Inclusion			
INCLUSIVE SPORTS <i>DEPORTE INCLUSIVO</i>	2019-2022	Spanish Ministry of Culture and Sport	Program that seeks to promote the sports practice of people with disabilities as a tool for their social integration